



THE VIETNAMESE NEW YEAR 2010 TET FESTIVAL * ORGANIZING COMMITTEE
HỘI TẾT CANH DẦN 2010 * ỦY BAN TỔ CHỨC & ĐIỀU HÀNH
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HỘI TẾT CANH DẦN
 Vietnamese New Year Tet Festival
 Year of The TIGER

Time: FEB 13 & 14, 2010
 30 & Mồng 1 Tết Canh Dần
Place: Santa Clara County Fairgrounds
 344 Tully Road San Jose, CA 95110



ANNUAL VIETNAMESE NEW YEAR “TET” FESTIVAL
PATRON
 (\$3,000 cash donation)

PACKAGES INCLUDES:

1. Pre-festival Publicity:

- 1.1. **Patron Sponsor’s Logo on TET FESTIVAL poster** (5,000 copies) and flyers (60,000 copies) distributed throughout the Bay area.

Please be reminded: All color separation & proof and camera-ready Velox of 1.1, 1.2, and 1.3 Are provided by Sponsor on or before January 1, 2010

- 1.2. **Patron Sponsor’s Logo** on Ads of Tet Festival on Vietnam Thoi Bao Daily Newspaper
- 1.3. **Patron Sponsor’s Logo** on Ads of Tet Festival on Viet San Jose TV broadcasting daily on channel 1.2 DTV

2. Festival Publicity:

- 2.1. **Patron’s Certificate of Appreciation** to be presented during the Grand Opening Ceremony on Saturday.
- 2.2. **One 10’ x 10’ booth** in the festival fair for exhibition and promotion of your company’s products, services or recreation games during the 2-day festival.
- 2.3. **3 Invitations to VIP Tet Festival Reception** of Saturday.
- 2.4. **2 Parking Passes** for loading in Tet Festival

1. Post-Festival:

- 1.1. **2 Invitations to Post-festival Appreciation Reception** by TET FESTIVAL Committee.
- 1.2. **Special acknowledgment** of your company’s Patron Sponsorship at Post-Festival Reception.