



FAIRGROUNDS



THE VIETNAMESE NEW YEAR 2010 TET FESTIVAL \* ORGANIZING COMMITTEE  
**HỘI TẾT CANH DẦN 2010 \* ỦY BAN TỔ CHỨC & ĐIỀU HÀNH**  
235 North 7<sup>th</sup> Street #1 San Jose, CA 95112 Tel.: (408)295-9210 (O) \* (408)422-6931 (C) \* Fax.: (408)298-7668 laiduchung@aol.com



**HỘI TẾT CANH DẦN**  
Vietnamese New Year Tet Festival  
Year of The TIGER

**Time: FEB 13 & 14, 2010**  
30 & Mồng 1 Tết Canh Dần  
**Place: Santa Clara County Fairgrounds**  
344 Tully Road San Jose, CA 95110



ANNUAL VIETNAMESE NEW YEAR “TET” FESTIVAL

**BRONZE SPONSOR**  
**(\$5,000 Cash donation)**

**PACKAGES INCLUDES:**

**1. Pre-festival Publicity:**

- 1.1. **A full-page, Black and White (B & W)** ad running 1 times in the TET FESTIVAL Newsletter (10,000 copies, weekly)
- 1.2. **One half-page, black&white, inside** of the Special Edition TET FESTIVAL magazine
- 1.3. **Bronze Sponsor’s Logo on TET FESTIVAL poster** (5,000 copies) and flyers (60,000 copies) distributed throughout the Bay area.  
*Please be reminded: All color separation & proof and camera-ready Velox of 1.1, 1.2, and 1.3 Are provided by Sponsor on or before January 1, 2010*
- 1.4. **Bronze Sponsor’s Logo** on Ads of Tet Festival on Vietnam Thoi Bao Daily Newspaper
- 1.5. **Bronze Sponsor’s Logo** on Ads of Tet Festival on Viet San Jose TV broadcasting daily on channel 1.2 DTV
- 1.6. **Special mention of your Bronze Sponsorship** in announcements of TET FESTIVAL committee on Viet San Jose TV (DTV 1.2 from 6:30 to 7:00PM daily)
- 1.7. **Special mention of your Bronze Sponsorship** in announcement of TET FESTIVAL committee on local Vietnamese radio program of our choice (one times minimum).

**2. Festival Publicity:**

- 2.1. **Bronze Sponsorship Certificate of Appreciation** to be presented during the Grand Opening Ceremony on Saturday.
- 2.2. **One 10’ x 10’ booth** in the festival fair for exhibition and promotion of your company’s products, services or recreation games during the 2-day festival.
- 2.3. **3 Invitations to VIP Tet Festival Reception** on Saturday.
- 2.4. **2 Parking Passes** for loading in Tet Festival

**3. Post-Festival:**

- 3.1. **2 Invitations to Post-festival Appreciation Reception** by the TET FESTIVAL Committee.
- 3.2. **Special acknowledgment** of your company’s Bronze Sponsorship at Post-Festival Reception.